

Approved Minutes of Amherst Fourth of July Committee Meeting
Thursday, December 2, 2021 6:30 p.m.
Johnson Room, Amherst Town Library

Attendees: Kim Ayers*, Peter Giannakopoulos*, Katherine Lockwood*, Christine Grayson*, Debbie Polatchek*

*Steering Committee Members

Call to order: Kim Ayers call the meeting to order at 6:30pm.

Minutes from October 21, 2021 meeting – Katherine Lockwood moved to approve the minutes as drafted; Christine Grayson seconded. The minutes passed unanimously.

Committee specific emails: Use of the town emails would cost \$79/person/year for an Outlook license so the committee opted to create position specific gmail accounts (e.g. GreenCoordinator@gmail.com). This will make it easier for two people to share a position and provide new volunteers with quick access to past information. Each steering committee member will have their own individual Fourth of July related Gmail account but specific to their role.

Food on the 4th: Moultons said that they would be happy to volunteer manning the grilling of the hamburger and hot dogs on the Green for the 4th. They will also provide pizza for the committee to sell at the same cost as what Sal's had given us in past years. In the past we had separate people in charge of pizza and burgers. The committee will purchase all of the meat, buns and condiments. We will contact the Lion's club to borrow grills.

Since Sal's has been good to the committee in the past we will continue to purchase pizzas from them for sales on July 3rd.

Members at Large Open Positions: The committee review a draft of detailed descriptions of the open positions. It was decided that a flyer format with one-line descriptions of the open positions would be easier to promote. A few additional positions were proposed to be added to the list. An email blast will be sent to our past volunteers inviting them to head up an open position or shadow a filled position.

- Volunteer Coordinator (getting extra help from high school students, community members)
- Sponsorship Coordinator
- Food on the 4th
- Italian Ice
- Village Green Parking on the 4th
- Artists on the Green
- Moving of tables and tents on the 3rd and 4th
- Roaming Railroad on the 3rd
- Social Media Coordinator

Completed one-pager will be posted around town and sent to other town committees to promote to their members. We will also look into purchasing a few yard signs to put up around town with a URL encouraging folks to join the committee at large.

4th of July Website: Still working on scheduling a meeting with Craig to discuss future of the website.

Social Media: Tammy Rafferty has graciously agreed to continue to be our Facebook coordinator. She will partner with Bella Blood who will use Instagram to connect with the younger demographic.

Storage Locker: Still working on having this billed directly to the town.

Next meeting will be on Tuesday, January 11 at 6:30pm in the Johnson Room, Amherst Town Library.

Adjournment – Kim Ayers moved to adjourn the meeting. Christine Grayson seconded. The motion passed unanimously.

The meeting adjourned at 7:50pm.